



THE ROCK CLUB – VA CONCERT SERIES MAY 31, 2010

March 2010

Dear Friends,

The Rock Club LLC is a membership based program which encourages musicians of all ages and abilities to be grouped together in a band environment over a 5 week period. During this time the members will be put into bands, discuss song selection, and meet officially once a week in The Rock Club studio where full instruments and coaching by a professional and seasoned musician will be provided. WWW.THEROCKCLUB.NET.

The Rock Club has now partnered up with the VA Health Care System in Long Beach to create a fundraising concert, with the aim to create a powerful show, and with the approval of VA Washington to take this show on the road as a concert series. All funding raised from ticket sales will be provided to the VA Health Care System in Long Beach to:

1. Assist the needs of returning soldiers on our own doorstep.
2. Create a music rehabilitation wing in the VA Long Beach with musical instruments and coaches.
3. Create an Education and Awareness Campaign to the community regarding the VA Health Care System in Long Beach and its surrounds.

The Rock Club Website

A new section will be added with a video of VA members promoting the concert. The website will be the means for all up to date news. www.therockclub.net

The levels of local marketing opportunities are as follows:

Buy a Ticket for a Vet: Allow a Veteran to see the concert live and be part of the show. Package for an individual, business and corporate involvement.

Donate Suggestions:

Petty Officer: 1 to 10 tickets @ \$35.00 = from \$35.00 to \$350.00

Specialist: 10 to 25 tickets @ \$35.00 = \$350.00 to \$875.00

*Master Sergeant: 25 to 50 tickets @ \$35.00 = \$875.00 to \$1,750.00

*Major: 50 to 100 tickets @ \$35.00 = \$1,750.00 to \$3,500.00

**Chief Warrant Officer: 100 to 200 tickets @ \$35.00 = \$3,500.00 to \$7,000.00

**Admiral: 200 to 500 hundred tickets @ \$35.00 = \$7,000.00 to \$17,500.00

**General: 500 to 1,000 tickets @ \$35.00 = \$17,500.00 to \$35,000.00

In addition, all the above donors will be included on The Rock Club website and those in * will be included in the concert program. Those in the ** will be included in the concert program, on the website, electronic banner ad on the day and mentioned in all press and media outlets.

Free tickets * = 2 free premium seats.

Free tickets ** = 4 free premium seats and backstage to meet the artists.

In addition to Buy a Ticket for a Vet, the following major partner opportunities are:

Official (Major-Lead) Partner (\$25,000).

Venue Partner (\$15,000).

AV Partner (\$15,000).

VIP Room Partner (\$10,000).

Media will be delivered via mainstream outlets such as TV, radio, newspapers, websites, online, mail-drops, posters and word of mouth. Your brand and offering will be seen by over 5,000 in attendance and millions of viewers and listeners.

Thank you again.

FRANK MCILQUHAM

Frank McIlquham
Director

THE ROCK CLUB, LLC

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FX 310 982 1352

www.therockclub.net

frank@therockclub.net



BUSINESS MARKETING OPPORTUNITY

Name _____ Organization _____

Address _____ Phone _____

Fax _____ E-mail _____

Website _____ Logo _____

[] Yes, I/my organization would like to serve as a sponsor for 'ROCK FOR VETS'. Please state the amount of tickets your company would like to donate to Veterans.

Donate Suggestions:

- [] Petty Officer: 1 to 10 tickets @ \$35.00 = from \$35.00 to \$350.00
- [] Specialist: 10 to 25 tickets @ \$35.00 = \$350.00 to \$875.00
- [] Master Sergeant: 25 to 50 tickets @ \$35.00 = \$875.00 to \$1,750.00
- [] *Major: 50 to 100 tickets @ \$35.00 = \$1,750.00 to \$3,500.00
- [] **Chief Warrant Officer: 100 to 200 tickets @ \$35.00 = \$3,500.00 to \$7,000.00
- [] **Admiral: 200 to 500 hundred tickets @ \$35.00 = \$7,000.00 to \$17,500.00
- [] **General: 500 to 1,000 tickets @ \$35.00 = \$17,500.00 to \$35,000.00
- [] **Official (Major-Lead) Partner (\$25,000)
- [] **Venue Partner (\$15,000)
- [] **AV Partner (\$15,000)
- [] **VIP Room Partner (\$10,000)

**SEND THIS FORM AND PAYMENT TO:
THE ROCK CLUB – VA CONCERT SERIES**

3575 Gaviota Ave

Long Beach, CA 90807

payable to: THE ROCK CLUB

or call Katherine at The Rock Club on (866) 597-1116 or fax to (310) 982 1352 or email

katherine@therockclub.net

Thank you

Name of individual – Title – Signature